

Minutes: PNA Board Meeting, March 20, 2010

I Warm Up

A. Call to Order & Introductions. President Steve Peterson called the “mini-retreat” to order at 9:10 AM in the conference room of Timber Ridge at Talus in Issaquah. Sally Dillon, a Timber Ridge resident, graciously provided the meeting space and snacks. Present were Herb Cook, Tammy Coulter, Lisa Dahl, Sally Dillon, Jeanne Ensign, Jan Kavadas, Arni Litt, Hugh Moore, Steve Peterson, Rich Seibert, Shannon Singer, Sarah Welch and Lynn Wells.

B. President’s Report. Steve Peterson reported on recent events, including the death of Kathy Casey’s brother Terry. **MSA: To contribute \$100 to the Palouse Community Center in memory of Terry Schell.**

C. Minutes. Minutes of the January 26 Board meeting were approved as corrected.

D. Treasurer’s Report. Jeanne Ensign presented PNA Financial Statements through February, 2010, reporting that revenue and expenses remained in line with the 2010 Budget. **MSA: To approve the Financial Statements. MSA: To approve Steve Peterson, Sarah Welch and Toby Coenen as signatories for PNA bank accounts.**

II Main Set (Current Action Items)

A. Club Development/Coaches Clinic/YMCA Recap. Lisa Dahl reported that 21 people attended a “hugely successful” Coaches Clinic on March 7, featuring presentations by USMS National Club Development Coordinator Mel Goldstein and two freestyle clinics by Karlyn Pipes-Neilsen. Lisa and Mel also met on March 8 with Seattle area YMCA officials, who are enthusiastic about developing a masters program. Rich Seibert volunteered to chair a PNA/YMCA committee—including Hugh Moore, Tammy Coulter, Rich Atkins, Steve Peterson and Lynn Wells—to work with Lisa in her capacity as USMS Regional Club Development Coordinator.

B. Champs Meet Update. Meet Director Hugh Moore reported that Sarah Welch, Sally Dillon and Walt Reid would serve on the Champs team size committee; and Sarah, Kathy Casey and Jan Kavadas would serve on the protest committee. Hugh said online entries would be monitored closely to assure accurate swimmer affiliations.

C. Open Water Events. Open Water Chair Sally Dillon presented two sanction applications. **MSA: To sanction the Fat Salmon swim in Lake Washington on July 17. MSA: To sanction the Lake Padden swim on July 25.**

D. Nationals Coaches. Lisa Dahl reported that nearly 30 swimmers had already registered for Short Course Nationals in Atlanta, May 20-23. **MSA: To appoint Shannon Singer as PNA Coach for SC Nationals. MSA: To provide free PNA swim caps to all PNA swimmers attending national meets, beginning with SC Nationals.**

E. Swim Across America. Scott Stone and Scott Whelan, representing the Seattle chapter of Swim Across America, described SAA’s inaugural fundraising swim in Lake Washington in 2009, which raised nearly \$100,000 for the benefit of the Seattle Cancer Care Alliance. SAA has scheduled its second Lake Washington swim for Sept. 11, 2010. Lisa Dahl, Sally Dillon, Lynn Wells and Shannon Singer agreed to serve on a committee to develop a mutually beneficial relationship between PNA and Swim Across America.

F. Long Course Meet. Sarah Welch and Lisa Dahl volunteered to be Meet Directors for a long course meet (subsequently designated as the 2010 Northwest Zone Long Course Championship Meet) in July. **MSA: To sanction a long course meet on July 10-11 at South Kitsap Community Pool in Port Orchard.** Lisa, Sarah, Tammy Coulter, Arni Litt and Shannon Singer agreed to serve on the meet committee.

G. PNA Website Redesign. Hugh Moore reported he had received more than 100 suggestions for improvements to the PNA Website. Hugh identified four primary purposes for the website: marketing; member communications; board communications; and archiving. Those purposes could be served well by a 3-column homepage layout, with navigation tools in the left column, marketing tools in the right column and current material in the center. The redesigned website could incorporate a new PNA logo (under design by Ron Rhinehart) and new options for photo sharing. New content could be developed by PNA coaches, meet directors, team development coordinators and PNA historian Tom Foley. The website might also utilize RSS (Really Simple Syndication) technology to enhance email communication, and continue to reduce reliance on hardcopy distribution of The WetSet. **MSA: To authorize Hugh Moore to redesign the PNA website homepage as discussed, and to retain technical assistance as needed.**

H. November Retreat Goals. More volunteers would be helpful.

I. Convention Delegates. Steve requested that delegate applications for the USMS convention in September be submitted by May 24.

J. Pacific Northwest Aquatics. Sarah Welch, Lisa Dahl, Herb Cook, Lynn Wells and Hugh Moore volunteered to serve on a committee to review the functions of Pacific Northwest Aquatics, a regional club, and its relationship to the Pacific Northwest Association of Masters Swimmers, an LMSC.

K. General Brainstorming. Lisa Dahl recommended PNA consider sponsoring learn-to-swim clinics; providing additional training for masters coaches; forming partnerships with organizations such as Swim Across America, YMCAs, Northwest Senior Games and the triathlon community; and working with area universities. Hugh suggested that Pacific Northwest Aquatics might be dissolved, and its functions assumed by the LMSC.

III Sprint Set (Committee Reports)

A. Membership. Arni Litt reported PNA membership at 1,229.

B. Committee Reports. Lisa Dahl reported distribution of new swimmer goodie bags was going well, and the coaches committee was active.

IV Warmdown (Next Meetings)

MAY 25: 6:45 PM at Sarah Welch's Home in Seattle

JUNE 29: 6:45 PM at Jan Kavadas's condo in Edmonds

The Meeting was adjourned at 1:15 PM.