

Minutes: PNA Board Meeting, October 29, 2011

A. Call to Order & Introductions. President Lisa Dahl called the meeting to order at 9:15AM in a meeting room at Sally Dillon's home in Issaquah. Present were Kathy Casey, Linda Chapman, Herb Cook, Lisa Dahl, Sally Dillon, Jeanne Ensign, Mike Grimm, Arni Litt, Hugh Moore, Steve Peterson, Walt Reid, Ron Rhinehart (Phone), Rich Seibert, Kelly Sharitt and Sarah Welch.

B. President's Report. Lisa Dahl reported that 31 coaches from Oregon, Idaho, Alaska and Washington attended the USMS certification course (ASCA Levels 2 and 3) in Seattle OCT 21-22. Lisa received lots of positive feedback. USMS will reimburse PNA \$400 toward the estimated \$2,000 expense of the course.

C. Minutes. Minutes of the August 23 Board meeting were approved as corrected.

D. Membership. Membership Chair and Registrar Arni Litt presented three options for USMS/PNA membership fees for 2012. After discussion, most Board members agreed that PNA should absorb half of the \$2 USMS dues increase, and pass half through to PNA members. Assuming 1,592 regular members and 204 one-event registrations, Arni projected this option would produce \$22,305 in 2012 dues revenue, a decrease of \$1,592 from 2011.

MSA: To adopt the following Dues schedule for 2012:

	USMS	PNA	Total
Full Year	\$31	\$14	\$45
Senior	31	5	36
End of Year	26	4	30
One Event	12	8	20

Arni also distributed a draft 2012 PNA membership registration form for Board review.

E. WetSet Publication Schedule. Editor Ron Rhinehart asked the Board to consider reducing the The WetSet's frequency of publication from 10 issues per year to 6 issues per year. Ron explained that it is difficult to find timely, interesting content to fill 10 issues, and he believes much of the information historically published in The WetSet can be more effectively delivered through PNA's redesigned website. Hugh Moore suggested all PNA members receive updates by e-mail in months when The WetSet is not published. Board members agreed it would be highly desirable for the new website to "go live" before The WetSet reduces its frequency, even if some work remains to be done. After discussion, **MSA: That The WetSet reduce its publication schedule to 6 issues per year, beginning in January 2012, recognizing PNA's expanding use of other media, including the redesigned website.**

F. 2012 Meet Schedule. Sally Dillon and Linda Chapman presented an updated meet schedule, noting there will not be a Marysville meet in January; the date of the Angle Lake open water swim has changed from September 15 to September 22; Linda will investigate possible dates and team sponsors for a Long Course Meters meet at King County Aquatic Center in May (before LC Nationals entry deadline); and for a Short Course Meters Zone Championship meet at King County Aquatic Center in October, November or December. **MSA: To approve the 2012 Meet Schedule as amended.**

G. Treasurer's Report. Jeanne Ensign presented PNA financial statements through September, noting year-to-date net income of about \$6,000 above budget, total assets of about \$47,000 and no liabilities. Jeanne said the operating surplus results primarily from lower-than-budgeted expenses on several budget lines, including Nationals Support and Team & Coach Development. **MSA: To approve Financial Statements as submitted.**

H. Domain Name Registration. As recommended by Hugh Moore, **MSA: to renew registration of the Domain Name "FWNationals" for five years.**

I. Meet Entry Materials. Sally Dillon presented a consolidated Meet Entry Form and Instructions, standardized and formatted for publication in The WetSet and online transmission. If all sanctioned meets utilize the same format, swimmers and meet officials benefit. **MSA: To accept the new consolidated Meet Entry Form and Instructions.**

J. Open Water Buoys. Sally Dillon recommended that PNA purchase four 8-foot yellow cylindrical turning buoys for use in open water swims. Board members concurred with Sally's choice and asked her to present a specific proposal, including cost, in December.

K. Corporate Calendar. Rich Seibert solicited additional Board input, and said he will begin to "populate" PNA's Corporate Calendar by year-end.

There being no additional business, the meeting was adjourned at 11:15AM.

Next Meeting:

6PM Tuesday, December 6, 2011, Arni Litt's home in Seattle.

This is PNA's annual Budget Meeting & Holiday Potluck Dinner.