

**Pacific Northwest Association of Masters Swimmers
Conference Call
Tuesday, March 6, 2018 6:45 pm**

Minutes

The meeting was called to order by President Sally Dillon at 6:47 pm

Board members present: Sally Dillon, Jay Pearson, Steve Peterson, Linda Chapman, Jim Davidson, Kim Boggs, Sarah Welch, Hugh Moore, Kathy Casey, Isaac Contreras, Bob DeWard

Others present: Doug Jelen, Walt Reid, Lucianne Pugh

A. Officer Reports

1. President

The LMSC Standards Survey was distributed in early February. Arni has completed the Treasurer's section and Sally has completed the Chair's section. The National Office and the Top Ten & Records Administrator will complete two other sections. We should get results sometime in March and can discuss them at our April meeting as needed.

Regarding the College Club Swimming program (CCS): The National Office asked PNA to drop the LMSC fee for CCS swimmers. Upon confirming with others on the board, Sally replied to the National Office that no decision is necessary since we do not have CCS swimmers in our LMSC.

Deadline to enter the 1-Hour ePostal Swim was changed to March 1 (the day after the final day to swim). This was unexpected by many and, fortunately, Sally's appeal to extend was granted. Jim said the Long Distance Committee changed the deadline due to complaints about how long it took to post results. Future postal swims will be this way. Entries are down by around 600 swimmers this year. Sally notified members via email and social media about the extension. Jim suggested we include information about the 5/10K on Facebook and in *The WetSet* because it will also have a quick deadline.

2. Minutes

January 23, 2018 minutes approved without comment **MSA**

3. Financial

Arni Litt was absent but submitted the following report: Total 2018 income to date is \$16,620 of which \$770 is from donations. Meet income is less than budget by \$239 from the 2017 Bainbridge meet. The net income is \$9,287.96.

The 2017 medal income of \$494 was deposited in February and we just received the \$75 from the 2017 5k-10K postal. The Annual Membership Meeting is over budget currently, but that includes a refundable \$500 deposit fee.

Almost all the \$5 per swimmer payments to the clubs has been made, which reflects that most of our members have registered by the end of February. We still need to reach out to the unattached swimmers. We have 193 unattached swimmers so far in 2018, so we have almost \$1,000 to use to reach these swimmers.

Total Assets are \$54,712.67. The checking account balance as of end of February is \$15,435.87. The CDs have been cashed out and all the cash is in the Savings account = \$39,276.80

The IRS 990 Postcard has been filed and the 2017 financials have been sent to USMS.

Treasurer's report approved **MSA**

4. Membership

Stephanie Hiebert was absent. Sarah reported we currently have seven clubs, 29 workout groups, and 1,360 members. This is 3% ahead of the same time in 2017.

B. Coordinator/Committee Reports

1. Meets

Thunderbird and Lake Washington meets were both about 10% higher in number of entries over 2017, with Thunderbird being the highest since 2012. Port Angeles is about the same as last year.

Linda, Sarah, and Walt volunteered to serve on the Team Size Committee for PNA Champs to determine the breaks for large, medium, and small teams. Kathy, Bob, and Kim volunteered to serve on the Protest Committee for PNA Champs. Linda and Kathy will chair the committees. Alternates are Linda, Jay, and Isaac.

2. Open Water

Jim said the season kick-off meeting will be before the end of March. Meeting will include discussion of requirements for results and other administrative details. First open water event is June 9.

3. World Record paperwork

Doug asked about the Bellevue Mile on January 21 and the proper filing of Dan Kirkland's world records set at the meet. We need the referee's signature verifying the record. Jim asked that Doug do a follow-up email. Kathy reminded us there is a 60-day window to file for records.

4. Newsletter

Sally congratulated Lucianne on a fabulous job in the latest issue of The Wet Set. Contributors need to get articles in on time.

5. Social Media

Isaac encouraged us to share the Facebook and Twitter pages with our swimming friends. Sally suggested Isaac pursue contacting the clubs and coaches. Discussion about clubs posting PNA links on their Facebook and/or webpages. Isaac will send out full report later

Isaac reported the August 25 open water swim (Ali Fell Memorial) has received the most visits of any page. Our Twitter views average about 100 views per tweet. He is trying to post photos of pools to attract attention.

C. Old Business

1. Annual Meeting Update (Sally)

Registration is through Club Assistant when entering the PNA Champs meet or by sending a check to Sally. Banquet hall at KCAC has been reserved for two hours on Saturday after the meet. Kim has submitted for liquor license. Casual meal from Pop's Pizza and Pasta (pizza only). Salad and dessert from Costco. Wendy Neely and Steve Peterson will contact all those nominated for the PNA awards to let them know that the awards will be handed out at the meeting, not during our usual Sunday break.

Isaac will tweet and put on Facebook to promote the event. Sally will send out email to find out who on the board will be attending and who can help set up and clean up. We are also looking for large bowls for salad (bring to meet). Could use a bartender (or two / split responsibility).

2. Policy Review – approve changes to: General

The board discussed of the proposed changes to the General Policies. Steve proposed a few amendments and minor changes were made. Sally encouraged others to submit remaining policies and position descriptions for April meeting. The updated General Policies were approved. **MSA**

3. Logo design (Bob, Jay)

Bob selected multiple stock images that he shared with Jay of orcas in different poses and levels of complexity. Jay will put a PDF together for rest of board to review as sample images. Bob will get an

estimate of a professional design of a new logo. The board discussed the possibility of using more images than just an orca (e.g., Space Needle, Mt. Rainier). A discussion of the sample images and potential costs will be at the next meeting. Hugh said there is no need to change policies that indicate our logo is an orca until we adopt a new logo.

D. New Business

1. Removal of non-registered members from Board

Sally proposed removing Mike Grimm from the board, as he has not attended any board meetings since March 2017 and is not registered for USMS. PNA bylaws state in Article 6.1 says "all board members shall be currently registered individual members of PNA." Article 6.7 says "a voting member of the BOD may be removed from the Board for failing to attend more than half of the board meetings during any 12-month period, unless there are demonstrable extenuating circumstances to excuse the absences. Lacking such circumstances, the director shall be removed by a 2-thirds vote of the Board." A motion was made to remove Mike Grimm as a voting member of the board. **MSA**

Sally will contact Mike via email to notify him. The Past President position will now show as vacant.

It was noted that having board members who are not registered with USMS causes PNA to lose points on the annual LMSC Standards Survey. Jay asked about the LMSC standards. Sally, Hugh, and Linda explained why it is so important to be compliant with USMS LMSC standards. This includes board members being registered with their association by January 1. Linda is chair of the committee that makes the standards and noted four main reasons to have them:

- 1) To assure LMSCs are compliant with 501(c)(3)
- 2) Events comply with USMS insurance rules
- 3) Protect LMSCs' assets and volunteers through sound financial policies
- 4) Provide a consistent baseline standard of service and performance to members

Our LMSC is highly functioning due in part to many board members having 20+ years of experience as well as the size of PNA. Sally will send the standards to all board members for their review.

Lisa Dahl has asked to step down from the Club Director position and recommended Doug Jelen as her replacement. **MSA**

2. Website review – form committee

Steve noted that the website is down at the moment. He needs to check with Club Assistant, our provider. We registered our domain name with Network Solutions. He has received some messages that seem to be bogus. Hugh said our domain name is good until 2022. Steve received another email from Facebook promoting a donation program; he should discuss this with Isaac. Steve, Jim, Walt, and Isaac volunteered to form committee to review and update the PNA website. Sally will email her ideas to the committee.

3. Enumclaw City Pool

Bob reported that the levy to support the pool has expired and there have been numerous meetings and concerns about whether the pool will remain open. They have high school and age group programs there and a very busy swim schedule. Hopefully there will be enough pressure from residents to find a way to keep the pool open.

E. Next Meeting

Saturday April 21 in person at Timber Ridge 10 am to 1 pm. A no-host lunch will be available at Timber Ridge after the meeting for those interested.

Meeting adjourned at 8:40 pm.